



December 21, 2023

Re: Price Increase Notice

Dear Valued Customer,

Appvion is implementing a price increase of up to 8% for direct thermal paper products globally. This increase is directly related to the continued escalation of all key input costs, including but not limited to raw materials, energy, and labor. It is effective on all shipments beginning January 29, 2024.

Our team remains committed to providing you with superior quality products, innovative and sustainable solutions, and exceptional customer service. Please contact your strategic account manager with any questions regarding this implementation.

As always, thank you for your continued business and support.

Sincerely,

Guy Leigh

Executive Vice President Sales

e gleigh@appvion.com